

AARON J. STANLEY

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OBJECTIVE

Be a successful manager, by analyzing relevant issues, upholding ethical values, and implementing leadership skills.

EDUCATION

State University of New York at Buffalo
Master of Business Administration
Financial Analysis & Information Systems
Graduation Date: June 2003
GPA: 3.4 / 4.0

State University of New York at Buffalo
Bachelors of Science – Business Administration
Corporate Finance & Marketing
Graduation Date: June 2001
GPA: 3.6 / 4.0 – *Magna cum Laude*

EXPERIENCE

green home revolution LLC 1/10 – Present
President & CEO

- Formed the LLC and acquired the Real Estate Broker license for a roll out effective January 1, 2010.
- Developed a marketing program to highlight the energy efficient feature of all homes for sale.

Robitaille Real Estate 8/08 – 12/09

Director of Professional Development and Corporate Recruitment / Associate Broker

- Responsible for the deployment of an enhanced real estate agent mentoring program for new and existing agents.
- Developed, in consultation with the CEO, a strategic marketing plan for use by agents in marketing homes for sale.
- Reduced company expenditure on real estate signs by 50% through an innovative agent ordering process.
- Automated website data entry for properties through the use of a third party software product.

Town of Amherst Energy Conservation Citizens Advisory Committee 6/06 – 12/09

Committee Member

- Pledged to reduce Town energy consumption by 5% per year for five years through energy conservation measures.

Egbertsville Community Organization 1/07 – 6/09

President

- Worked closely with the Town of Amherst in the development of the Egbertsville Youth and Community Center.
- Formed the Main & Eggert Revitalization Committee to undertake various streetscape improvements and business incentives to enhance the economic viability, safety and ambiance of the area.

Coldwell Banker Chubb Real Estate 6/07 – 8/08

Business Systems Analyst / Agent Services Coordinator / Associate Broker

- Implemented a leads management solution which improved internet inquiry responses to an average of 14 hours.
- Administered the roll out of an enhanced Realtor.com program for all listings within the company.
- Coordinated an Internet Marketing Package for 20 agents to market themselves & their listings on various websites.

Hunt Real Estate ERA - Amherst 4/05 – 5/07

Associate Broker

- One of four agent advisors for the office, providing feedback from the company to agents and vice versa.
- Key communicator to the Buffalo Niagara Association of Realtors; helping agents get the support they need.

University at Buffalo 1/02 – 5/03

Integrative Planning & Control – Teaching Assistant

- Provided the professor with assistance in the form of running a business simulation game for students.
- Helped students in understanding how to run their businesses in the simulation, in terms of developing a strategy.

Stollberg Incorporated 10/02 – 1/03

Assistant to Vice President of Finance

- Became familiar with the implementation of SAP and suggested ways in which to improve certain repetitive tasks.
- Reduced the amount of time it took to tie out two reports by two-thirds through automation of the process.

SOFTWARE SKILLS

- Microsoft Office 2007 (Including: Access, Excel, Outlook, PowerPoint, Publisher, & Word)
- Domain Name Administration
- Google Apps Implementation
- Programming languages: HTML and C++
- PC Hardware Support
- QuickBooks Online Administration

ACTIVITIES

Rotary Club of Amherst South: Secretary 7/09 – Present

- Implemented an online communications platform for the club, including the website www.amherstsouthrotary.org

Buffalo Niagara Association of Realtors: Realtor 4/05 – Present

- *Technology Committee Member* – Helping forge the way in which Realtors use technology.